

FOR IMMEDIATE RELEASE

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atul.kishore@sevaathome.com**SEVA AT HOME LAUNCHES “SEVA PRO”, IT’S B2B WORKPLACE HEALTH SOLUTION, AND HIRES ATUL KISHORE MITTAL AS SENIOR VICE PRESIDENT.**

NASHUA, New Hampshire (25 December 2020): Seva At Home, a leading provider of healthcare at home, and first response services today announced the launch of **Seva PRO**, its B2B workplace health solution vertical. Atul Kishore Mittal has joined the leadership team as Senior Vice President with Seva At Home's India operations. In this role, Atul Kishore will be responsible for spearheading corporate relationship management, market expansion and establishing value based care outcome programs.

Elaborating on this new service vertical, Founder and CEO Atul Gandhi said "I am excited about Seva At Home's foray into the B2B space. Employee health and wellness takes on increased significance in the post-covid workplace, and we look forward to supporting our clients and partners as they return to a new normal, focus on business restart and bring employees to connect in person again. With a focus on People/Patient Related Outcomes (PRO), corporates will gain a better understanding of employee health and can improve programs to attract and retain employees, improve productivity and engagement levels, and help employees prevent and/or manage chronic conditions effectively" .

"Atul Kishore is the right leader for our Seva PRO business" commented Atul Gandhi. "Atul Kishore's extensive pharmaceutical and wellness experience, and business development skills should help Seva PRO strengthen channel partnerships, develop strategic alliances and expand our corporate client presence nationally. We believe his leadership experience will help Seva PRO focus on customer acquisition and build profitable scale."

Atul Kishore has more than 20 years of experience in the Pharmaceutical and Wellness industries. As a recognized leader in the industry, Atul Kishore brings a wealth of knowledge from building right programs in organizations like Bayer Schering Pharma, AstraZeneca Pharma and Sanofi Aventis to our new venture. He completed his Post Graduate Diploma in Management in Marketing from the All India Management Association (AIMA), New Delhi and studied B.Sc. (Biology) from University of Delhi at the undergraduate level.

"I am very excited to be joining the Seva PRO team, if ever there is a good time to recommit to this sector, that time is now," said Atul Kishore. "I believe Seva PRO has a great business model and talented management team that uniquely positions it to capitalize on the changing health care and home services environment. As this new industry expands, I believe Seva PRO is in a position to provide a cost effective and reliable suite of services to help our corporate clients stay healthier and more productive."

Atul Kishore joins Seva PRO from 24th Dec, 2020 and will operate out of Seva At Home's corporate office in Gurgaon, India.

Founded in 2019, Seva at Home is a technology enabled platform that offers comprehensive healthcare and support services to elders in the safety of their own homes. Created as a solution to the rising problem of insufficient healthcare facilities and lack of care providers, Seva at Home empowers family members (and caregivers) to engage with the health and wellbeing of their elders, no matter where they are in the world. Founded by NRIs and anchored by a large partner network on-the-ground in India, Seva at Home is led by a team of professionals who have extensive global experience in building value for all the stakeholders i.e. customers, partners, employees, investors et al.

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