



**FOR IMMEDIATE RELEASE**

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**Seva At Home Extends Range of Healthcare Services with Launch of Seva Prime Plus**

*Seva At Home, a home healthcare platform, has added a premium tier to its Seva Prime offering, Seva Prime Plus.*

**Nashua, New Hampshire (16 February, 2023):** Seva At Home has launched its latest direct-to-consumer healthcare service, Seva Prime Plus. As a result of customer demand and appreciation for the initial Seva Prime, the company has developed the Plus version with additional features and services. Subscribers of Seva Prime Plus can avail of discounts at select hospitals and diagnostic centres, and get access to add-on services such as will-drafting from experts.

Starting at a monthly rate of INR 3,000, new subscribers and those wishing to upgrade from the Basic plan can avail of special discounted rates for a limited time. The yearly subscription is currently available at a 44% discount for INR 19,000.

With the Seva Prime Plus package, subscribers and their family members can avail of the following benefits:

- Unlimited 24/7 Doctor teleconsultants
- 20 Teleconsults with empanelled specialists
- 30 Teleconsults with nutritionists
- 30 Teleconsults with psychologists
- Health records
- Event invites and health information
- Dedicated health and wellness advisor
- Upto 6 family members covered
- Health assessments
- Discount at select diagnostic centres
- Discounts at select hospitals on OPD/IPD
- Ambulance services\*

Those who opt for the annual subscription of Seva Prime Plus can also select 3 out of the following 6 special benefits:

- 10 days nursing care at home worth INR 20,000
- 10 days care attendant at home worth INR 10,000
- Medicines voucher worth INR 2,000

- Health devices worth INR 4,500
- Health check-ups worth INR 7,500
- Will-drafting services\* worth INR 4,000

“When we launched Seva Prime in 2022, we wished to transform and simplify the way families engaged with healthcare—it was a single solution for holistic care that catered to each facet of healthcare. The Prime team worked to then offer a tiered product, with more options to choose from, and the ability for families to choose the services they need. Our Seva Prime Plus subscription offers the extensive services of its predecessor, while adding the flexibility that many need,” said Mr. Atul Gandhi, CEO-Founder, Seva At Home.

“Our mission is to continuously evolve our product to reflect what families in India require, and have it serve the healthcare needs of all. We saw that Seva Prime was being received well by families and that they wanted more services in a convenient subscription format. We’re confident that Seva Prime Plus will get the same, if not more, appreciation as Seva Prime, and we’re excited to unveil even more of our offerings,” said Mr. Arun Datta, COO, Seva At Home.

*\*This is an add-on service that is offered through the company’s affiliate partners.*

### **About Seva At Home**

Founded in 2019, the award-winning\* Seva At Home (SAH) is India’s leading health and wellness concierge. Through its technology-enabled platform and large on-the-ground partner network, Seva At Home is on a mission to transform the way healthcare is approached and navigated by individuals, corporates, and not-for-profit organisations. The Founder-CEO, Atul Gandhi, was recently recognised alongside other pioneering leaders by Outlook Magazine as one of the Changemakers of Modern India.

From home healthcare and telehealth, to mental health and corporate wellness, Seva At Home has brought an array of healthcare services to individuals and families in India. Recognising the need for safe, reliable and unparalleled quality healthcare, Seva At Home empowers individuals, family members and caregivers to focus on health and wellbeing, no matter where they are in the world. With services offered across 60+ cities in India, Seva At Home has been trusted with the healthcare needs of over 8,400 customers and 60+ corporates.

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\*SAH named one of the 10 most promising elderly care service companies - 2021 by Silicon India.

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